

Blogger (Social Network Contributor)

Volunteer Role:	BCT Blogger (Social Network Contributor)
Responsible to:	Development Officer or Trust Director
Hours and time frame:	Approx. 3-4 hours a month
Location/workspace/equipment:	Using your own computer equipment / no set location
Purpose:	To create relevant content, generate discussion, provide information, opportunities and updates in relation to the work of BCT and the wider heritage sector through social media channels. While content is primarily created for the www.birminghamconservationtrust.org we also post links and features on Twitter and Facebook.
Responsibilities:	<ul style="list-style-type: none"> • Research and write blog posts which are of interest to the supporters of BCT (general themes are Birmingham history, built heritage and conservation). These should reflect the tone of previous blog posts – brief and fairly informal - and include pictures • To read previous blogs to get a feel for content generated • To maintain the tone and reputation of the BCT website • To tweet about blog, providing links – to direct people to our website and facebook page • Run initial blog posts past Development Officer – publisher rights to BCT social media will be issued after a trial period • To generate and post content (at least twice a month) • To keep an accurate record of your volunteer hours and submit a timesheet
Skills/qualities required:	<ul style="list-style-type: none"> • Good writing skills • Interest in historic building conservation and heritage • Self-motivation and ability to work on your own initiative • Knowledge and experience of social media (although training will be provided if required)
Support/training provided:	<ul style="list-style-type: none"> • Support of the Development Officer or Trust Director in choosing content if required • Access to social media training through Podnosh • Additional relevant training as identified • 'Out of pocket' expenses
What Birmingham Conservation Trust expects from volunteers:	<ul style="list-style-type: none"> • Maintain good working relationships with staff, other volunteers and members of the public • Attend appropriate training and learn about the work of Birmingham Conservation Trust • Promote understanding and enjoyment of Birmingham's built heritage • Be reliable in delivering tasks identified • Observe organisational policy and procedures • Protect BCT property from theft, damage or loss, within the limit of their responsibilities • To safeguard confidential information about BCT and refer any controversial matters relating to the work of BCT to their manager

A few ideas about the kind of thing we think would work well for the BCT website:

- features on historic properties and museums in Birmingham (this may include taking pictures and interviewing people who work or volunteer there)
- Book reviews (on Birmingham or architectural history)
- Features on BCT staff and volunteers (...a day in the life of...) this could include your own experience as a volunteer
- Promote and write reviews of relevant heritage exhibitions and events
- Write about your local buildings at risk; their interesting features, history and state of repair! Start discussions about conservation and new uses, call for local memories
- Your favourite historic buildings in Birmingham; memories, opinions, fascinating facts!
- Anything about training in historic building conservation
- Post content written on other blogs and support other people's promotional campaigns if relevant.



18th July!

We know that being a Trustee is not for everyone so we are delighted to tell you about...

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Funeral business or film set? Newman Brothers brought to life!

POSTED JULY 9TH, 2012 BY SUZANNE CARTER WITH NO COMMENTS

You may remember my blog post last month called "It's a tale about love", reporting on the filming of 'Circles' at the Coffin Fitting Works?

Well, as promised, Director Reece Lipman has sent us a trailer to tease us! The building looks amazing!

Thanks Reece, we ...

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SPAB Technical Day to be held in Birmingham – old building energy efficiency!

POSTED JULY 8TH, 2012 BY SUZANNE CARTER WITH NO COMMENTS